

Jaceita Walker, N.R.C.M.A./HIV/AIDS Educator at the Atkins House, will attend the 2007 CDC/ASPH Institute for HIV Leadership Program. Ms. Walker writes...

With much anticipation and waiting, I am pleased to have been selected to participate in 2007 CDC/ASPH Institute for HIV Leadership Program. With this opportunity, I would like to personally thank Susan Baugh and members of the Atkins House Board and The Family Health Counsel for their support and for sponsoring me in this program. Seeing first hand the devastation that HIV and AIDS have had on the lives of individuals infected with this disease, not only in the United States, but around the world has given me a new-found respect for prevention and education workers. I am dedicated to helping our organization be a leader in providing prevention services in our community. With the opportunity to train under the leadership program of the CDC, our organization will have the advantage of evaluating and implementing strategic plans in HIV prevention. It is expected that these plans will be used to enhance future funding opportunities.

The CDC Leadership program is funded by the Centers for Disease Control and Prevention through a joint agreement with the Association of Schools of Public Health. The CDC/ASPH Institute for HIV Prevention Leadership is a comprehensive capacity building educational program designed specifically for HIV prevention program managers who work in community based organizations (CBO's). The curriculum is offered over a period of nine months and includes four weeks of on-site instruction provided approximately once a quarter. Participants selected will travel to Atlanta, Georgia where the on-site trainings take place. The first on-site training will be January 21-28 the other on-site trainings are in April, June and September. In addition the four on-site weeks of instruction are supplemented by distance learning on the Internet. The Leadership program will pay for participants air fare, lodging, food and cost of program expenses. In between on-site sessions, participants are required to complete an Integrative Learning Experience (ILE) by applying what they learn during each on-site week in their own organization. The ILE builds after each week and by the end of the course each participant will produce a strategic plan that will be used by their organization. Participants will also be assigned an advisor who serves as a mentor throughout the entire course of study. In addition to receiving valuable information the CBO's will be awarded a laptop computer at the end of the program.

The curriculum for the on-site program is as follows:

Week 1

- Ethics and Values
- Health Promotions and Disease Prevention
- Getting to Know your Computer
- They Said What?? How to use Email effectively
- Interpreting Data and Trends in HIV epidemiologic Profiles
- Connecting Research to Practice

- Using Excel for Data Entry and Analysis
- Strategic Planning and Management
- Community Assessment

Week 2

- Behavioral Theory
- Community Development
- Successful HIV Prevention Programming for Special Populations
- Strategic Planning in Action
- Overview of DEBI's
- Managing and Leading Your Organization

Week 3

- Strategic Management: Putting It All Together
- Computer Lab: Power Point
- Computer Lab: Using Excel for Budgets
- Assessment, Planning, Implementation and Evaluation – Putting It All Together
- Behavioral Theory
- Cultural Competence in HIV Prevention
- Grants Management
- Planning And Implementation

Week 4

- Social Marketing
- Media Advocacy
- Advocacy: Impact at the Grassroots Level